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## Cytec Industries Inc. Selects pVelocity Software

Cytec Industries Inc. to implement Manufacturing Profit Intelligence <sup>TM</sup>

**Toronto, Canada – October 22, 2007** – pVelocity Inc., a leading developer of Manufacturing Profit Intelligence software, today announced that Cytec Industries has signed a license agreement for the pVelocity suite of profit management products. Terms were not disclosed. pVelocity Inc. will rapidly deploy its integrated software packages pV Explorer and Financial Analyzer, plus corresponding professional services, as well as an interface to Cytec's MES & ERP platforms.

### About Cytec Industries Inc.

Cytec Industries Inc. is a global specialty chemicals and materials company focused on developing, manufacturing and selling value-added products to a diverse range of end markets including aerospace, adhesives, automotive and industrial coatings, chemical intermediates, inks, mining and plastics. Please visit <http://www.cytec.com/index.htm>

### About pVelocity

pVelocity's Manufacturing Profit Intelligence <sup>TM</sup> software provides manufacturers with essential intelligence about their products, customers and processes to enable better business decisions that improve profit. By bridging the gap between production and financial systems, pVelocity rapidly identifies true drivers of profitability at unprecedented levels of detail. The company has a growing list of prestigious manufacturing customers with multi-plant installations in various industry segments, including chemicals and extruded metals. With headquarters in Toronto, Canada and offices in the US and Europe, privately-held pVelocity was founded in 2001. Please visit [www.pvelocity.com](http://www.pvelocity.com)